

WE CLAIM:

1. A heterogeneous cleaning composition comprising a heterogeneous mixture comprising more than about 75 wt-% active ingredients.

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2. The heterogeneous cleaning composition of claim 1, comprising active cleaning ingredients and active conditioning ingredients.

3. The heterogeneous cleaning composition of claim 1, comprising 99 wt-%
10 active ingredients.

4. The heterogeneous cleaning composition of claim 1, comprising at least about 25 wt-% surfactant and at least about 30 wt-% sequestrant.

5. The heterogeneous cleaning composition of claim 4, comprising about 25 to
15 about 40 wt-% surfactant and about 30 to about 45 wt-% sequestrant.

6. The heterogeneous cleaning composition of claim 4, further comprising at
least about 10 wt-% active enzyme composition.

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7. The heterogeneous cleaning composition of claim 6, comprising about 10 to
about 25 wt-% active enzyme composition.

8. The heterogeneous cleaning composition of claim 4, further comprising at
25 least about 15 wt-% source of alkalinity, at least about 0.5 wt-% antiredeposition agent, and
at least about 0.05 wt-% optical brightener.

9. The heterogeneous cleaning composition of claim 8, comprising about 15 to
about 25 wt-% source of alkalinity, about 0.5 to about 2 wt-% antiredeposition agent, and
30 about 0.05 to about 0.5 wt-% optical brightener.

10. The heterogeneous cleaning composition of claim 1, packaged for the end user.

11. A method for cleaning textiles, comprising:
5 contacting the textiles with use composition of solely a heterogeneous cleaning composition;
effectively cleaning the textiles.

12. A method for producing heterogeneous cleaning composition, comprising:
10 combining ingredients of the heterogeneous cleaning composition in scraped-wall vessel; and
adding the combined ingredients to package, wherein the combined ingredients form a heterogeneous cleaning composition.

13. The method of claim 12, further comprising:
15 stopping adding;
recycling the combined ingredients from packaging line to the tank while adding is stopped; and
restarting adding.

20 14. A method for producing heterogeneous cleaning composition, comprising:
combining ingredients of the heterogeneous cleaning composition in scraped-wall tank to form a pseudo-stable composition; and
adding the pseudo-stable composition to package; wherein the pseudo-stable
25 composition becomes the heterogeneous cleaning composition.

15. The method of claim 14, further comprising:
stopping adding;
recycling the pseudo-stable composition from packaging line to the tank while adding
30 is stopped; and
restarting adding.

16. A method for producing heterogeneous cleaning composition, comprising:
combining ingredients of the heterogeneous cleaning composition in extruder to form
a pseudo-stable composition; and

5 adding the pseudo-stable composition to package; wherein the pseudo-stable
composition becomes the heterogeneous cleaning composition.

17. A method for producing heterogeneous cleaning composition, comprising:
combining ingredients of the heterogeneous cleaning composition in powder blender
10 to form a pseudo-stable composition; and

adding the pseudo-stable composition to package; wherein the pseudo-stable
composition becomes the heterogeneous cleaning composition.